

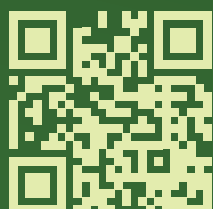


Avoid Bugs Embrace Freedom

IR3535® Insect Repellent

Features:

- Highly effective against mosquitoes, ticks and head lice
- No classification for systemic health hazard
- Suitable for the entire family
- Odour-neutral with a light, non-greasy skin feel



Get in touch with us
www.susonity.com
serviceclientFR@susonity.com



BEAUTY & PROTECTION

Mosquito: The World Deadliest Animal



Despite their tiny size, mosquitoes remain one of the world's greatest public health challenges. By transmitting life-threatening diseases such as malaria, dengue, chikungunya and Zika, they are responsible for more human deaths than any other animal.

Insect Repellent

IR3535® molecule structure is inspired by the naturally occurring amino acid β -alanin. Produced in the European Union, IR3535® repellent (chemical name: Ethyl butylacetylaminopropionate) is suitable for use in all climates, including tropical regions, and provides reliable repellency against a broad spectrum of biting pests, including mosquitoes (*Aedes*, *Anopheles* and *Culex*), ticks and head lice.

- **Proven Efficacy**

Depending on the individual formulation, IR3535® repellent based formulations achieve complete protection times of at least 6h against *Aedes*, *Anopheles* and *Culex* mosquitoes and up to 9h against ticks - assessed and authorised under the EU Biocidal Products Regulation (BPR) in 2026.

- **Protection Through Repellency**

IR3535® active substance acts by repelling target organisms instead of killing them.

- **Sensory Profile**

IR3535® repellent is odour-neutral and supports the development of formulations with a light, non-greasy skin feel.



Ready-To-Go Solutions

One parter. Three advantages.

- Approved active substance
- Ready-to-license reference formulations
- Accelerated market access

Leverage the same biocidal product authorisation route under the BPR to reduce regulatory complexity and support an efficient path to your own product authorisation.

IR3535® INSECT REPELLENT PROVIDING
THE BUILDING BLOCKS FOR SUCCESSFUL
REPELLENT PRODUCTS!